

## *Monitoring and Management of Visitors and Visitor Flows*

November 3 – 5, 2009

Rovaniemi, Finland

### Programme

#### Tuesday 3 Nov

- 13:00 - 14:00 Arrival at Rovaniemi airport, flight AY 427
- 14:00 - 15:15 Bus transportation to Vaattunki: Check-in and late lunch
- 15:15 - 16:00 **Introduction to the workshop**
- Opening words, Thomas Hansson
  - Participants and introduction to the workshop, Joel Erkkonen
- 16:00 - 18:15 **Session: Overview of visitor monitoring and management practices in the Nordic and Baltic countries**
- Presentations and discussions, 25 + 5 mins. Joel Erkkonen (chairman)*
- *Overview of past Nordic-Baltic cooperation in visitor monitoring, Liisa Kajala*
  - *Visitor monitoring in nature areas: the Nordic-Baltic Manual and its application in Finland, Liisa Kajala*
  - *Towards a common standard for monitoring of visitors and visitor facilities in protected areas in Sweden, Johan Rova*
  - *Visitor monitoring and management in recreational and protected areas in Estonia, Anu Almik*
- 18:15 - 20:00 Sauna
- 20:00 - 21:00 **Dinner**

#### Wednesday 4 Nov

- 08:00 - 09:00 Breakfast
- 09:00 - 10:00 **Keynote speech: Goals of Public Use Measurement and Reporting in Parks and Protected Areas. Professor Paul Eagles, University of Waterloo, Canada**
- 10:00 - 12:00 **Session: National perspectives in visitor monitoring**
- Presentations and discussions, 15 + 5 mins. Rolands Auzins (chairman)*
- *Visitor management practices in protected areas in Estonia, Kaili Viilma*
  - *Visitor flow management in a metropolitan park – a case study from Nuukio National Park, Finland, Lasse Loven*
  - *Visitor flows in the Po Delta Park - Italy, Giacomo Benelli*
  - *Visitor monitoring in Dovrefjell-Sunndalsfjell, Norway, Carl Bjurstedt & Vegard Gundersen*
  - *Reimbursement of travel expenses, Lena Malmström*
- 12:00 - 13:00 **Lunch**



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- 13:00 - 14:45 **Session: National perspectives in visitor monitoring**  
*Presentations and discussions, 15 + 5 mins, Carl Bjurstedt (chairman)*
- *Visitor monitoring in Curonian Spit National Park, Lithuania, Algina Vainilaviciene*
  - *Visitor monitoring in Kemer National Park, Latvia, Agnese Balandina*
  - *Estimating visitor flows at a sightseeing tower in Krustkalni nature reserve, Latvia, using IP camera and IR detector, Juris Jatnieks*
  - *Visitor monitoring in Tyresta National Park, Sweden, Lena Pettersson*
- 15:00 - 18:00 **“Survival on the Arctic Circle”** (outdoor activities arranged by Eräsetti Wild North)
- 18:00 - 20:00 Sauna, smoke sauna and hot pool
- 20:00 - 21:00 **Dinner**

**Thursday 5 Nov**

- 07:30 - 08:30 **Breakfast**
- 08:30 - 09:00 **Keynote speech: Making use of visitor monitoring data - local economic impacts of park visitation in Finland. Researcher Maija Huhtala, Forest Research Institute (Metla), Finland**
- 09:00 - 10:00 **Group work** (4 groups) Pertti Itkonen (chairman)
- New perspectives of visitor monitoring in the future (Liisa Kajala)
  - Challenges and solutions in visitor monitoring (Kaili Viilma)
  - Making use of visitor information in Nordic-Baltic countries (Mia Olausson)
  - Ways of networking in the field of visitor monitoring (Lena Malmström)
- 10:00 - 10:45 Outcomes of group work (10 min each group)
- 10:45 - 11:15 **Conclusions and seminar wrap up**
- Evaluation of the substance and contents of the workshop (Paul Eagles)
  - Conclusions and future cooperation (Thomas Hansson)
- 11:15 - 12:00 **Lunch**
- 12:15 - 13:00 Departure from Vaattunki (bus transfer to the airport)
- 14:05 - Departure from Rovaniemi for those leaving by flight AY 428



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## List of participants

Country	Family Name	First name	Organisation
1 Canada	Eagles	Paul	University of Waterloo
2 Denmark	Magnussen	Poul Erik	Skov- og Naturstyrelsen
3 Estonia	Almik	Anu	State Forest Management Centre (RMK)
4 Estonia	Viilma	Kaili	Environmental Board
5 Finland	Aarnio	Martti	Metsähallitus, Natural Heritage Services
6 Finland	Alatossava	Sari	Metsähallitus, Natural Heritage Services
7 Finland	Erkkonen	Joel	Metsähallitus, Natural Heritage Services
8 Finland	Huhtala	Maija	Forest Research Institute
9 Finland	Itkonen	Pertti	Metsähallitus, Natural Heritage Services
10 Finland	Kajala	Liisa	Metsähallitus, Natural Heritage Services
11 Finland	Loven	Lasse	Metsähallitus, Natural Heritage Services
12 Finland	Wennström	Carina	Metsähallitus, Natural Heritage Services
13 Italy	Benelli	Giacomo	PO DELTA PARK REGION EMILIA-ROMAGNA
14 Latvia	Auzins	Rolands	Nature Conservation Agency
15 Latvia	Balandina	Agnese	Nature Protection Agency Ķemeri National Park Administration (Latvia)
16 Latvia	Jatnieks	Juris	Nature Conservation Agency (Teici Nature Reserve)
17 Lithuania	Malinauskaite	Agne	The association of Lithuanian state parks and reserves
18 Lithuania	Vainilaviciene	Algina	Curonian Spit National Park
19 Norway	Bjurstedt	Carl	Dovrefjellrådet
20 Norway	Gundersen	Vegard	Norwegian Institute for Nature Research - NINA
21 Sweden	Hansson	Thomas	EUROPARC Nordic-Baltic Section
22 Sweden	Lagerlöf	Åsa	County Administrative Board of Stockholm
23 Sweden	Malmström	Lena	EUROPARC Nordic-Baltic Section
24 Sweden	Olausson	Mia	Swedish Environmental Protection Agency
25 Sweden	Pettersson	Lena	Stiftelsen Tyrestaskogen (Tyresta nationalpark)
26 Sweden	Rova	Johan	Länsstyrelsen i Jönköpings län & Naturvårdsverket
27 Sweden	Uebel	Johan	County Administrative Board of Västernorrland /Skuleskogen National Park