



Swedens first
consumer owned organic farm

Drömgården

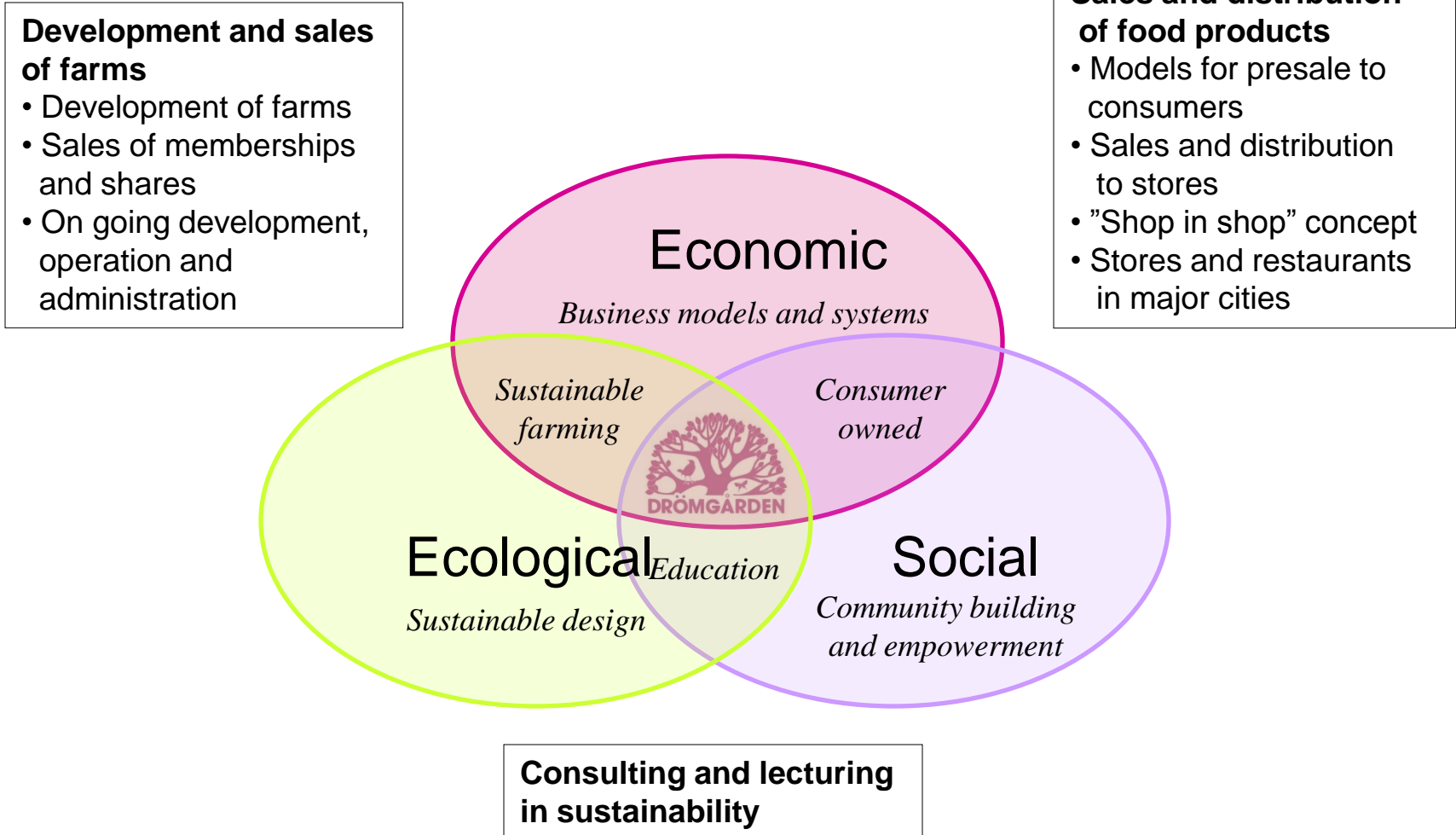
- 300 ha organic farm with both primary and secondary production and accommodation.
- Up to 30 000 consumers as part owners or members.
- 5 eco-villages each with their own unique style.
- Each building incorporating a wide selection of environmental technologies and building materials.
- A shop-window for sustainable building, living and food production.
- The farm will attract 100 000's of visitors annually to food and other events, educational seminars and conferences.

Drömgården™

A unique model that combines consumers desire to enjoy the countryside in an environmentally friendly and cost-effective way with:

- Farmers and food artisans selling directly to consumers
- A unique demonstration platform for sustainable building techniques and technologies.
- A sustainable education centre for children and youths.

The companys business areas

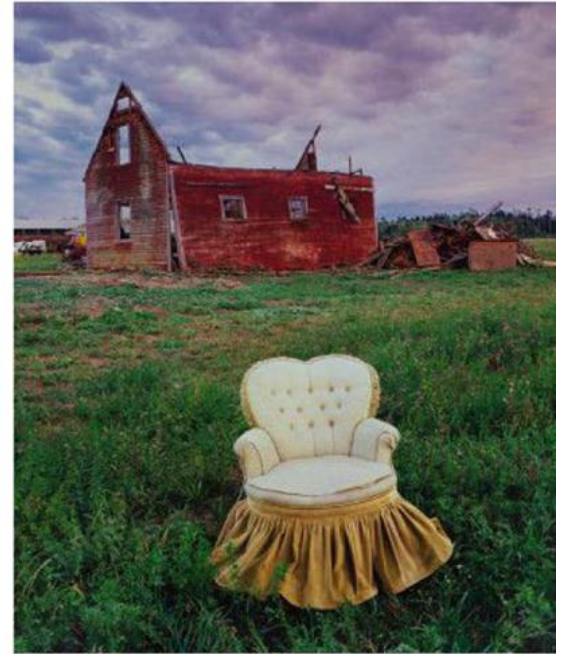


Consumer meets Farmer

- New "Eco-Lifestyle" concept for consumers
 - Concern about climate change – provides an opportunity to actively contribute to a better environment.
 - Access to fresh locally produced food – opportunity to get to know the face behind the product.
 - A feeling of "Community"
 - The desire to gain access to the countryside and its traditions.
 - To be able to afford both city-living and have access to the countryside.
 - "Healthy living"
- New model for farmers and food artisans
 - Cut out the middle man– direct sales to consumers
 - Possibility for part ownership in restaurants, boutiques etc
 - Sell their knowledge – educational activities and events
 - Drömgården organises events, marketing and bookings.
 - Different investment solutions

Invest in the countryside

- Consumers can invest in every aspect of the countryside according to their own needs and economic circumstances.
- Time share of property or membership rental
- Part ownership of production units – dairy, bakery etc
- Invest in products – your own cheese, barrel of whisky, leg of ham
- Invest in animals – your own or shared ownership of horses pigs etc



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Example of business areas

- Rental and timeshare
- Dairy
- Vegetable production
- Sustainable greenhouses
- Medicinal plants
- Traditional breeds of animals
- Bakery
- Brewery and distillery
- Jams, chutneys, oils etc.
- Smokehouse
- Hotel & hostel
- Conference centre
- Spa
- Restaurant, café & catering
- Harbour
- Education – for children, adults and farmers
- Stable
- Music studio
- Events

30 000 co-owners

Expert partners – sustainable building and planning

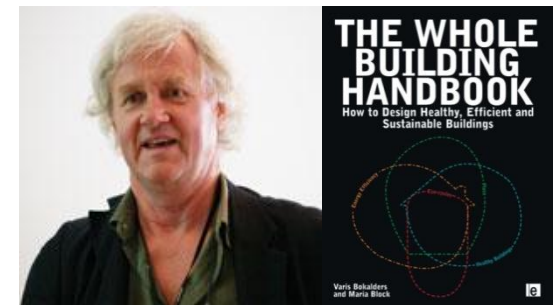
Joachim Eble Architektur – one of the world’s foremost experts on sustainable architecture and urban and country planning, as well as the application of environmental technology solutions. Joachim has won numerous awards and is the father of healthy building in Europe and is currently involved in building large scale eco-cities and towns in China.

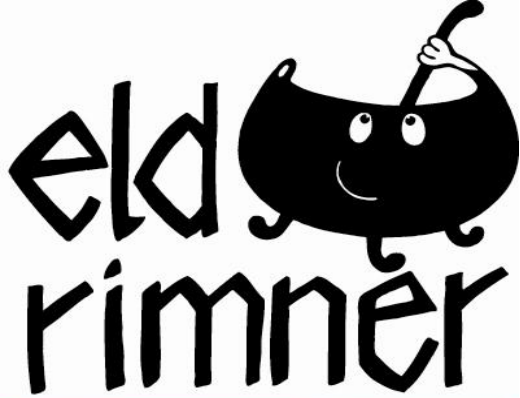


John Thompson & Partners (JTP) - Key partner Charles Campion is partner in charge of participatory planning processes for JTP. JTP are the world’s foremost Community Planning company with over 20 years experience working in places as far afield as Germany, Turkey, India, Abu Dhabi, China and Russia. JTP have over 50 employees and have won numerous international awards, including most recently the Sustainable Housing Awards Winner 2010.



Varis Bokalders – Swedens foremost expert on sustainable building and technology. Varis is an international keynote speaker on sustainability and the author of the worlds most widely used text book on sustainable building – “The Whole Building Handbook”





Nationellt resurscentrum för
småskalig hantverksmässig
livsmedelsförädling



Partners

Eldrimner are Swedens national
resource centre for artisan food

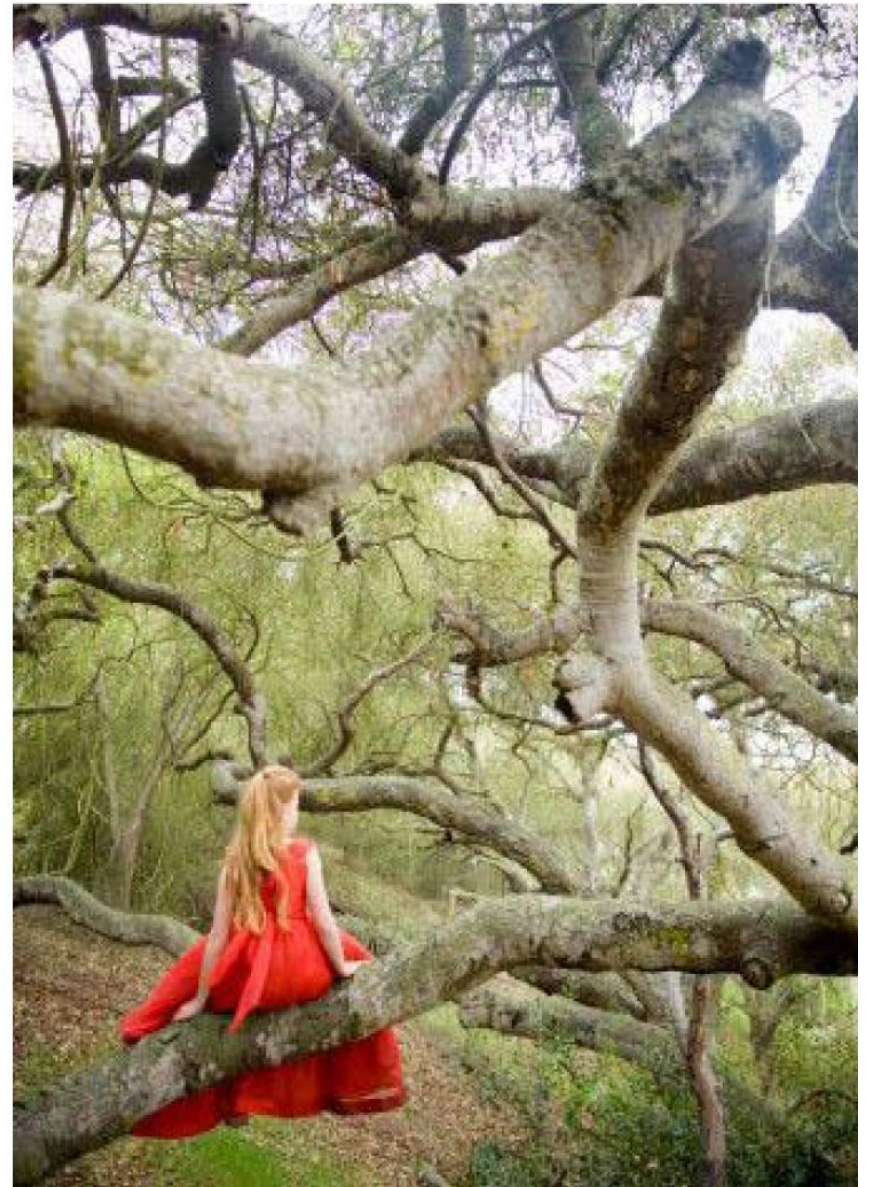
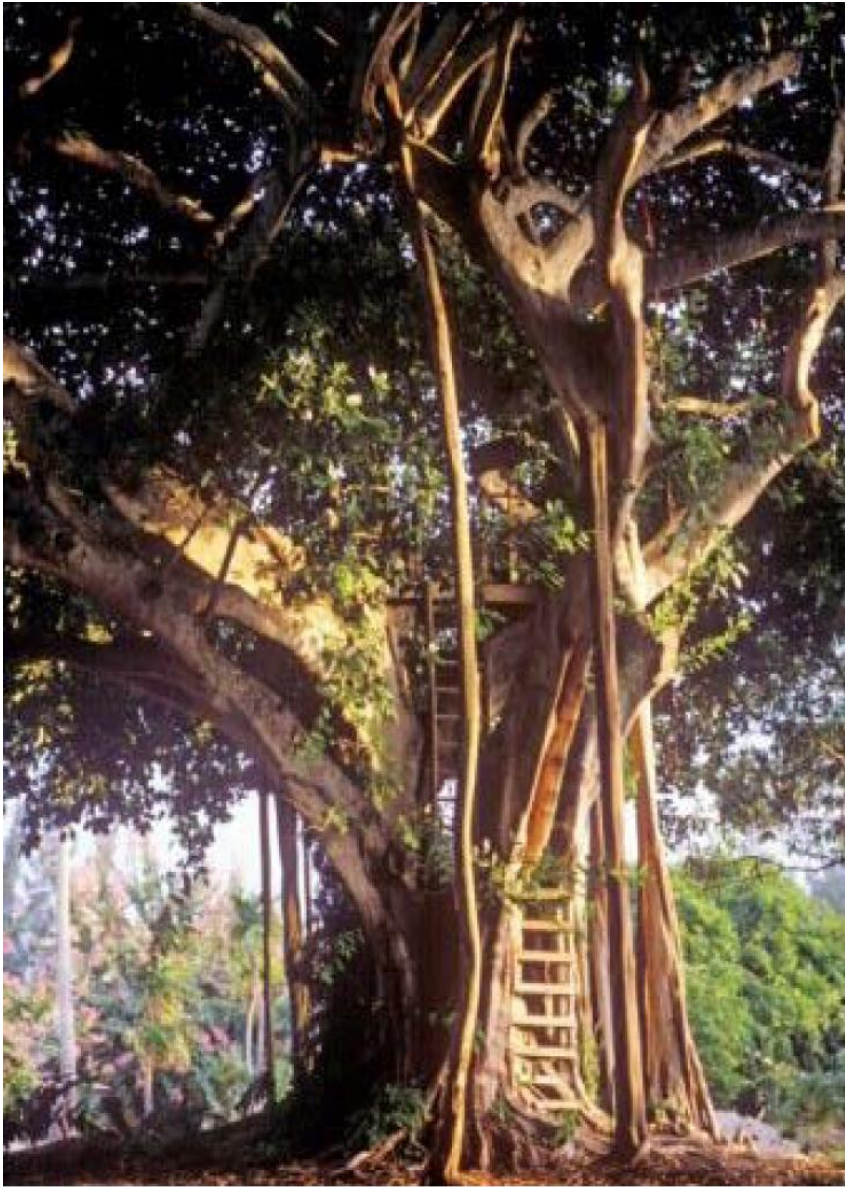
Childrens own Food School are
Swedens largest educational
food competition for children.

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Sustainable building methods

- All houses to have at least passive standard
- Healthy materials
- Houses and production units function as show room for a myriad of different sustainable technologies.
- Financing from the Swedish Energy Authority



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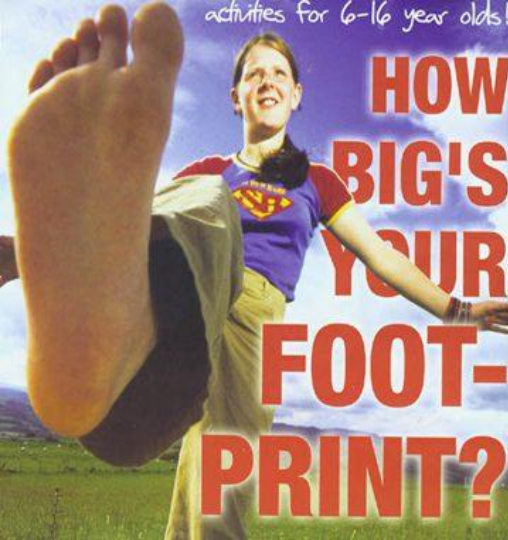






Community Planning

- All parties to participate in the design of the farm – consumers, farmers, companies, neighbours, local authorities etc.
- A Community Planning Event in cooperation with John Thompson & Partners, world leading Community Planning company
- Planning led by Joachim Eble, the worlds foremost sustainable integrated planning architect.



Unique Education Centre

- Education for children from 6 years and upwards for sustainability, environmental technology, ecology, organic farming etc.
- Teacher Education
- Cooperation with high schools and universities
- Built in cooperation with CAT, Eldrimner, Barnens Matskola etc.

