

Ecoregion Tanjung Ringgit/Pemongkong



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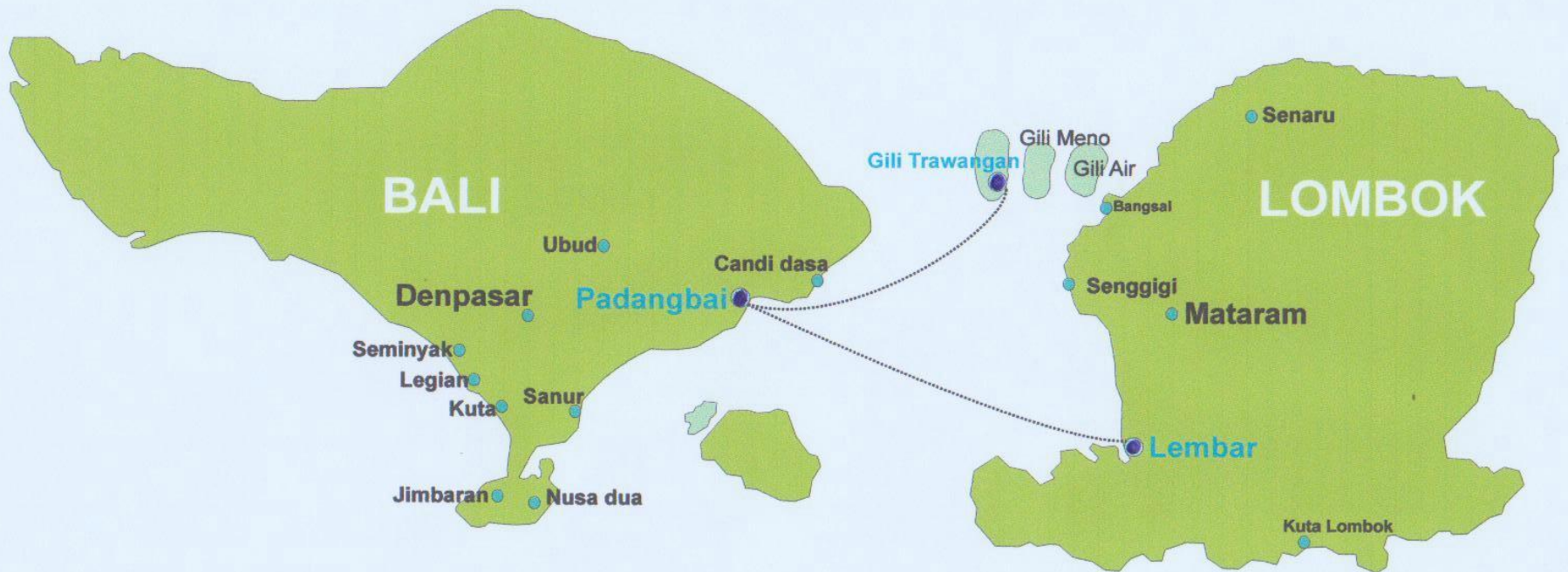
Tanjung Ringgit



Background - Lombok

Lombok is only a short distance from Bali and beside the famous Gili Islands. The island is designated to be the next major tourist destination in this part of Asia.

Bali is presently overcrowded and beginning to suffer from pollution and over-exploitation problems. Investors and companies are already on the move from Bali to Lombok.



Background – Lombok/Tanjung Ringgit

The Government has designated 15 areas on the island to become major tourist hotspots.

Our development in Tanjung Ringgit is one of them.

As part of the investment plan a new international airport is currently being built on the island along with new motorways and infrastructure.

Our site is approximately one hour from the new airport

Tanjung Ringgit is only area planned to be designated an eco-region



The Location



The development site is situated at the south east tip of Lombok on the peninsula of Pemongkong, only one hour from the new international airport at Praya.

The area is a unique peninsula with dramatic cliff views on one side, beautiful beaches and coral on the other with some of Indonesia's best seafood on its doorstep

The area of Tanjung Ringgit and Pemongkong



Asias largest eco-tourist region

An eco-platform of a few thousand ha governed by sustainable development and building rules

Development together with the local population, companies, farmers and politicians

ESL control the peninsula at the end of the region.

Where a number of high end eco-resorts will be established

Community Planning

The project has a high degree of cooperation with the local authorities and population living in the area. This cooperation will enable the site to become a unique eco and "fair tourism" region.

5th to the 11th of January 2011 - Community Planning event in Tanjung Ringgit. Event led by the worlds most foremost Community Planning Company – John Thompson & Partners and the worlds top sustainable architect - Joachim Eble. The event was supported by a team of European experts in the areas of sustainable technology, architecture, planning and farming.

The event started with visits to local villages, farms, schools and hospitals and was followed up with a one day workshop on site at Tanjung Ringgit with over 100 participants.



Community Planning & Green Fund

Community Aspirations

English

Education

Clean water

Health

Cooperation with tourism

Green Fund

A unique aspect of the project is the creation of a Green Fund in the area. All new businesses will add an extra percentage charge for their goods and services which will go to a fund supporting health and education in the area.



*Pemongkong
Green Fund*

Expert partners – sustainable building and planning

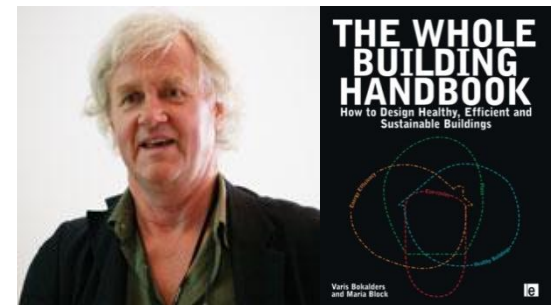
Joachim Eble Architektur – one of the world’s foremost experts on sustainable architecture and urban and country planning, as well as the application of environmental technology solutions. Joachim has won numerous awards and is the father of healthy building in Europe and is currently involved in building large scale eco-cities and towns in China.



John Thompson & Partners (JTP) - Key partner Charles Campion is partner in charge of participatory planning processes for JTP. JTP are the world’s foremost Community Planning company with over 20 years experience working in places as far afield as Germany, Turkey, India, Abu Dhabi, China and Russia. JTP have over 50 employees and have won numerous international awards, including most recently the Sustainable Housing Awards Winner 2010.

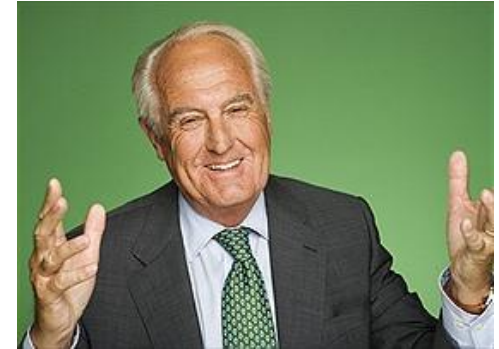


Varis Bokalders – Swedens foremost expert on sustainable building and technology. Varis is an international keynote speaker on sustainability and the author of the worlds most widely used text book on sustainable building – “The Whole Building Handbook”



Expert partners – travel, funding contacts and health

Jan Carlzon Jan Carlzon is former president and CEO of the Scandinavian Airlines Group. 1996 he co-founded the Scandinavian venture capital organization Ledstiernan. Since 2006 he is chairman of Mentor where the Queen of Sweden is the founder and honorary Chairman. He is a commander with Star of Royal Norwegian order of Merit and was awarded H.M. the King of Sweden's Medal of the 12th dimension with the ribbon of the order of the seraphim.



Mats Adler MA is an experienced GP and is currently doing research at Karolinska Institute on affective disorders and is preparing a thesis on assessment of depression.



Expert partners – marketing and travel

A Perfect Guide. Perfect's business model is to offer reader initiated guides to different selected areas such as travel, fashion and beauty, finance, interior design and food and drink. Their high quality magazines are distributed through a cooperation with SvD (Svenska Dagbladet) and GP (Göteborgsposten) in Sweden, and Berlinske Tidningar in Denmark. In Sweden alone they have a yearly circulation of over 8 million copies. They have affiliate publications in both New York and Holland. Furthermore, Perfect produce TV 4's travel magazine När och Fjärran and have a close collaboration with a number of top selling Swedish and International travel magazines and TV-programmes.



Expert partners – sustainable farming and planning

Jürgen Körber – One of Europe’s key experts on sustainable meat production, including slaughter and waste management. Jürgen is head of meat production at Hermansdorf, Germany’s leading biodynamic farm with its own chain of food boutiques. He works regularly as an international advisor for sustainable meat production.

Alam Santi Design. Key partners Petra Schneider and Gede Sugiarta. Alam Santi Design are local award winning partners specializing in facilitating education programs, sustainable farming and waste systems, property development, analysis of environmentally sensitive areas and community based processes. They have figured frequently in aid projects in disaster areas. Alam Santi Design are a key Indonesian partner when it comes to local knowledge, sustainable farming, building and planning.



Alam Santi
sustainable living design

Environmental Technology Companies

The project is linked to a network of over 30 top Swedish environmental technology companies with a wide range of products including wind power, solar cell technology (including solar cooling), heat exchangers, biogas facilities, sustainable sewage solutions and bio fuels.



SUSTAINABLE LIGHTING



Government aid and support

Aswell as having close relations with the Regency of East Lombok the Project has received aid and support from:

SIDA - The Swedish International Aid Agency



The Swedish Ambassador – Ewa Polano



And is currently discussing a cooperation with:

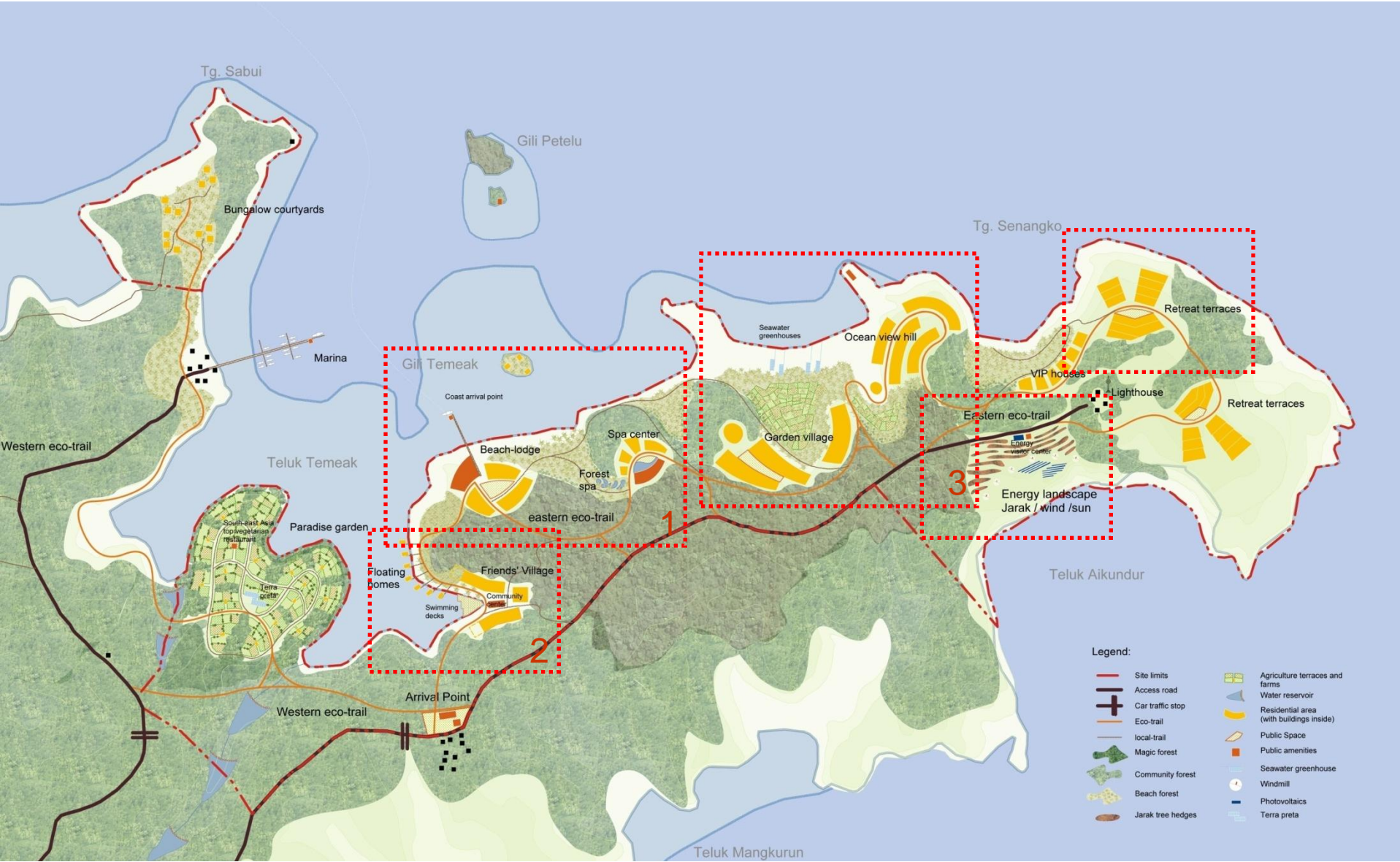
The Region of Gotland



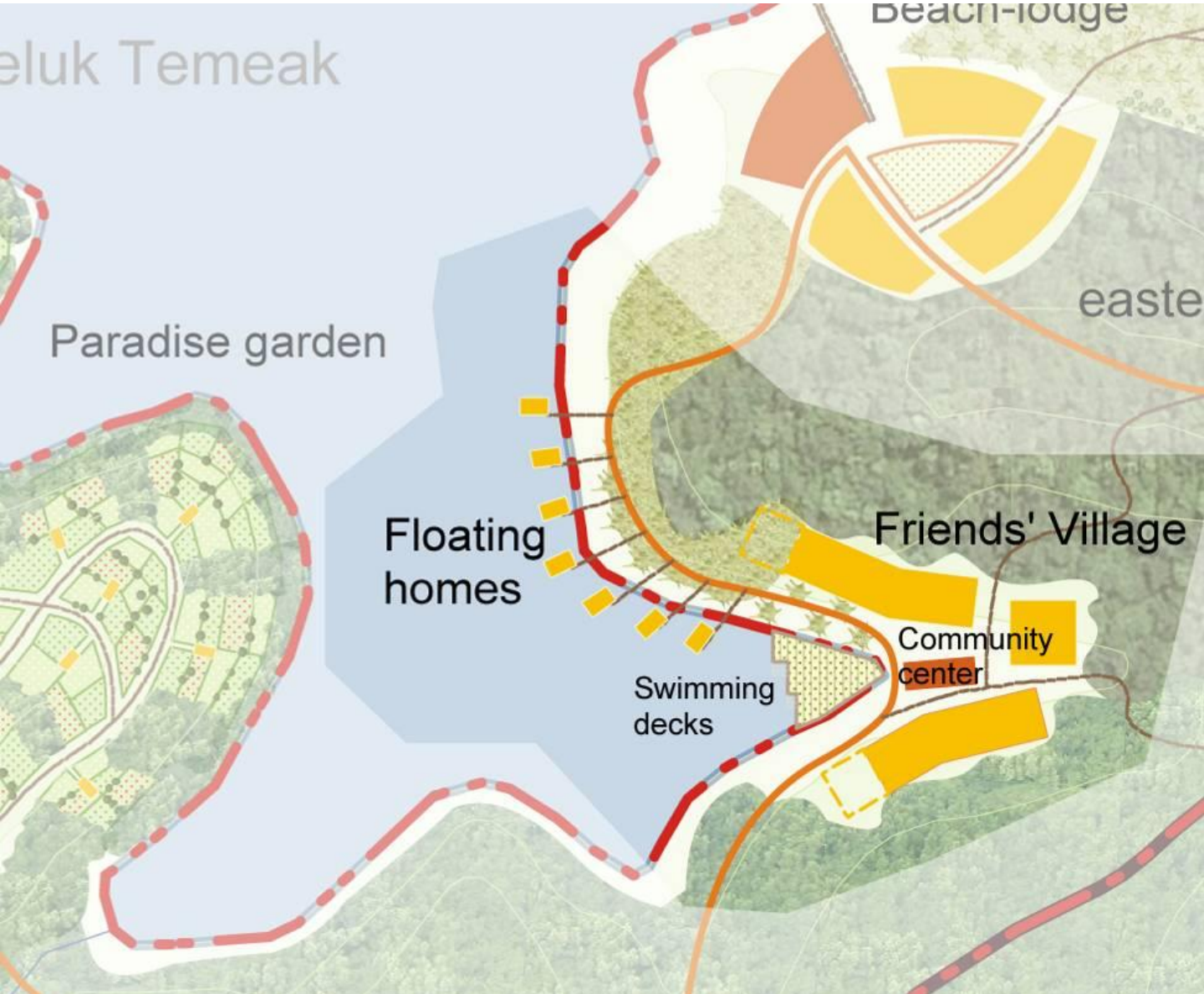
The University of Gotland



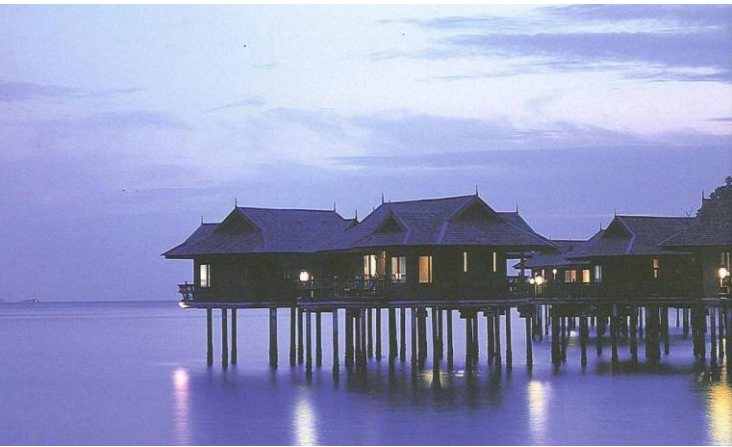
CHARACTER AREAS



FRIENDS' VILLAGE



FRIENDS' VILLAGE



Individual architecture

Different styles

Reused rice barns

New and old

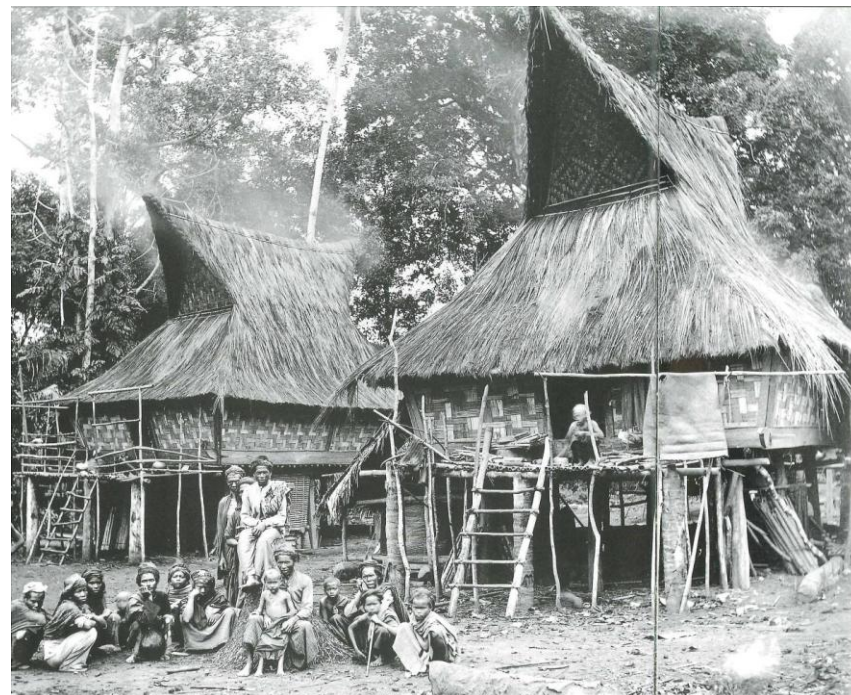
Community space

Long houses

Floating homes

Stilt village

Floating beach decks



Garden area & Education Centre

Partners:

- University of Gotland
- Alam Santi
- Lombok University
- Lombok Government
- Local schools
- SIDA



Lombok Government
Investment:

- Water supply needed
- More land needed to
make all fresh food for
area



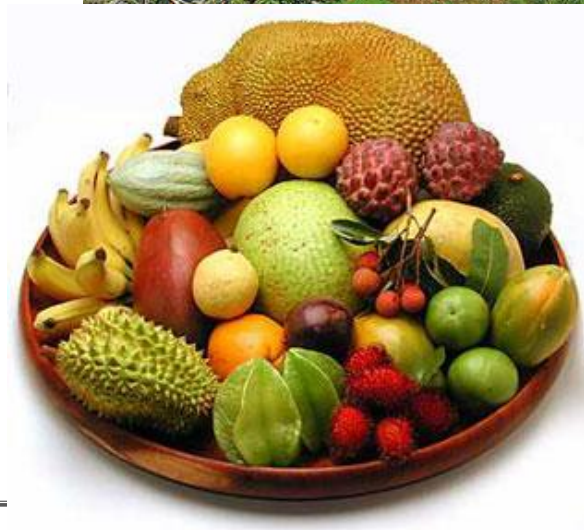
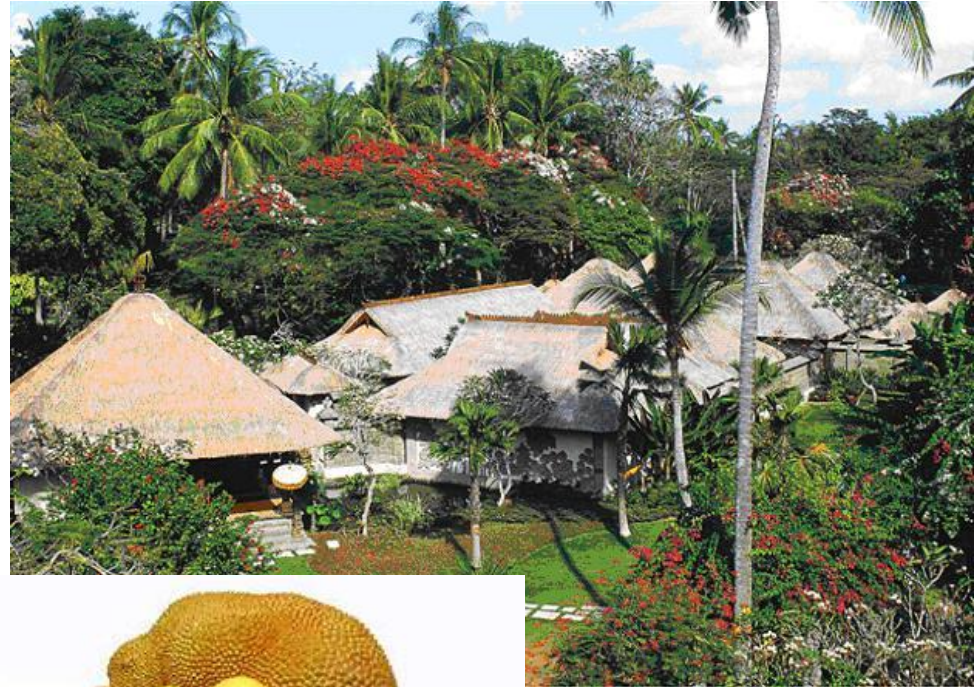
Forest Fruit Garden

Partners:

- University of Gotland
- Alam Santi
- Lombok University
- Lombok Government

Lombok Government Investment:

- Water supply needed
- More land needed to
make all fesh fruit for area



Local low impact fishing

Partners:

- Refridgeration company
- CTI
- Lombok University
- Lombok Government
- Local fishermen
- SIDA



Lombok Government
Investment:

- Water supply needed
- More land



Power Company

Partners:

- University of Gotland
- University of Stuttgart
- Swedish Eco-technology companies
- SIDA
- Alam Santi

Lombok Government Investment:

- Taxes on eco-technology
- Land for Jarak & windpower
- Infrastructure for cables etc
- Selling back energy to PLN?



Sanitation Company

Partners:

- University of Gotland
- University of Stuttgart
- Terra Preta Germany
- Almi Santi
- Swedish Eco-technology companies
- SIDA
- Phyto System Sweden



Lombok Government Investment:

- Taxes on eco-technology
- Land for Sanitation unit
- Infrastructure for sewage lines etc



Meat Company

Partners:

- Jürgen Körber
- ESL
- EU funding

Lombok Government Investment:

- Land for meat unit
- Refridgeration and water



Coffee Company

Partners:

- ESL
- Swedish Coffee Company
- SIDA

Lombok Government Investment:

- Land for Coffee
- Export Licence
- Right to name Lombok Coffee



Chocolate Company

Partners:

- ESL
- Swedish Chocolate Company
- SIDA

Lombok Government Investment:

- Land for Chocolate
- Export Licence



Bamboo & Coconut Company

Partners:

- ESL
- Swedish Bamboo Company
- SIDA

Lombok Government Investment:

- Land for Bamboo
- Export Licence
- Reduce Import taxes



Underwater Sculpture Museum

Partners:

- ESL
- Art Company
- Swedish Gov
- Western Sponsors

Problems:

- Place to put sculpture
- Transport and placement
- Prize money



THANK YOU !

john@peopleowned.org